

**Bringing Communities Together Since 1979** 





## **WHO WE ARE**

Innovators in the Industry, we have brought news to local HOA Communities since 1979 through Printed Newsletters and now online.



## **WHAT WE DO**

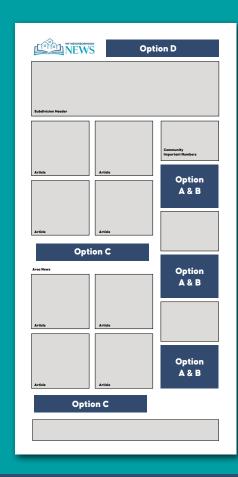
Provide a
Professionally
designed website so
residents keep up to
date on area and HOA
news through an easy
to read platform while
placing advertising
stragically throughout
the website to
maximize visibility.



### **WHY WE DO IT**

Simply put, we live in the areas we serve. We are passionate about supporting and providing a meaningful platform to small businesses for the continued growth of local communities.

## MyNeighborhoodNews.com



# **Online Advertising**

#### **OPTION A**

300 px x 250 px

#### \$300

ALL West Houston/Cypress or Katy/Fulshear

#### \$550

ALL West Houston/Cypress and Katy/Fulshear

## SMALL SIDEBAR ADVERTISING

Highest visibility on ALL Hwy 6/Cypress and/ or Katy/Fulshear area community pages.

Customers that choose this option must choose all subdivisions. Ad will rotate with others choosing Option A or B. Price is per month and subject to change.

#### **OPTION B**

300 px x 600 px

#### \$500

ALL West Houston/Cypress or Katy/Fulshear

#### \$900

ALL West Houston/Cypress and Katy/Fulshear

## LARGE SIDEBAR ADVERTISING

Highest visibility on ALL Hwy 6/Cypress and/ or Katy/Fulshear area community pages.

Customers that choose this option must choose all subdivisions. Ad will rotate with others choosing Option A or B. Price is per month and subject to change.

#### **OPTION C**

728 px x 90d px

#### \$50

Per Subdivision

## PAGE BREAK AND FOOTER ADVERTISING

Reserved for advertisers that want to choose up to 5 specific subdivisions they would like their ad to appear.

Ad will rotate with other ads and appear in either page break or footer. Price is per month, per subsdivision and subject to change.

PRICING BASED ON THE NUMBER OF SUBSCRIBERS FOR EACH NEIGHBORHOOD

#### **OPTION D**

728 px x 90 px

#### \$1,000

ALL West Houston/Cypress or Katy/Fulshear

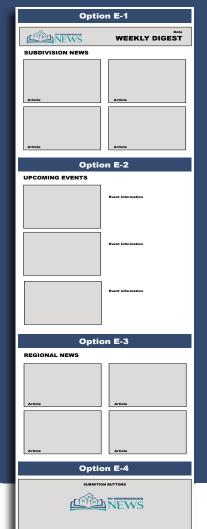
## SEMI-EXCLUSIVE HEADER ADVERTISING

Reserved **exclusively** for 5 advertisers that want maximum visibility no matter where the viewer navigates within the site. Your ad will remain at the top of the webpage and will only rotate with 5 other ads.

Price is per month and subject to change.

# Weekly Email Digest Advertising Prices

Tier 1 Tier 1 Tier 2 Tier 3 Tier 1 All ads sized - 728 px x 90 px 0-400 401-800 801-1200 1201-1600 1601+ **OPTION E-1 EMAIL DIGEST BANNER** \$100 \$200 \$300 \$400 \$500 POSITIONED AT THE TOP OF THE **EMAIL FOR HIGHEST VISIBILTY OPTION E-2 EMAIL DIGEST BANNER** \$75 \$225 \$375 \$150 \$300 CENTERED BETWEEN SUBDIVISION NEWS & EVENTS **OPTION E-3 EMAIL DIGEST BANNER** \$65 \$130 \$195 \$260 \$325 **CENTERED BETWEEN EVENTS & REGIONAL NEWS OPTION E-4** \$50 \$100 \$150 \$200 \$250 **EMAIL DIGEST BANNER** POSITIONED BELOW **REGIONAL NEWS** 



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