



Bringing Communities Together Since 1979



DIGITAL MARKETING

FOR HOA COMMUNITIES IN GREATER HOUSTON AREA



WHO WE ARE

Innovators in the Industry, we have brought news to local HOA Communities since 1979 through Printed Newsletters and now online.



WHAT WE DO

Provide a Professionally designed website so residents keep up to date on area and HOA news through an easy to read platform while placing advertising strategically throughout the website to maximize visibility.



WHY WE DO IT

Simply put, we live in the areas we serve. We are passionate about supporting and providing a meaningful platform to small businesses for the continued growth of local communities.

MyNeighborhoodNews.com

281-463-8649 | ads@krenekprinting.com | A Product of Krenek Printing LLC

Online Advertising

OPTION A

300 px x 250 px

\$300

ALL West Houston/Cypress or Katy/Fulshear

\$550

ALL West Houston/Cypress and Katy/Fulshear

SMALL SIDEBAR ADVERTISING

Highest visibility on ALL Hwy 6/Cypress and/ or Katy/Fulshear area community pages.

Customers that choose this option must choose all subdivisions. Ad will rotate with others choosing Option A or B. Price is per month and subject to change.

OPTION B

300 px x 600 px

\$500

ALL West Houston/Cypress or Katy/Fulshear

\$900

ALL West Houston/Cypress and Katy/Fulshear

LARGE SIDEBAR ADVERTISING

Highest visibility on ALL Hwy 6/Cypress and/ or Katy/Fulshear area community pages.

Customers that choose this option must choose all subdivisions. Ad will rotate with others choosing Option A or B. Price is per month and subject to change.

OPTION C

728 px x 90d px

\$50

Per Subdivision

PAGE BREAK AND FOOTER ADVERTISING

Reserved for advertisers that want to choose up to 5 specific subdivisions they would like their ad to appear.

Ad will rotate with other ads and appear in either page break or footer. Price is per month, per subdivision and subject to change.

OPTION D

728 px x 90 px

\$1,000

ALL West Houston/Cypress or Katy/Fulshear

SEMI-EXCLUSIVE HEADER ADVERTISING

Reserved **exclusively** for 5 advertisers that want maximum visibility no matter where the viewer navigates within the site. Your ad will remain at the top of the webpage and will only rotate with 5 other ads.

Price is per month and subject to change.

Weekly Email Digest Advertising Prices

PRICING BASED ON THE NUMBER OF SUBSCRIBERS FOR EACH NEIGHBORHOOD

All ads sized - 728 px x 90 px

Tier 1 0-400 Tier 2 401-800 Tier 3 801-1200 Tier 1 1201-1600 Tier 1 1601+

	Tier 1 0-400	Tier 2 401-800	Tier 3 801-1200	Tier 1 1201-1600	Tier 1 1601+
OPTION E-1 EMAIL DIGEST BANNER POSITIONED AT THE TOP OF THE EMAIL FOR HIGHEST VISIBILITY	\$100	\$200	\$300	\$400	\$500
OPTION E-2 EMAIL DIGEST BANNER CENTERED BETWEEN SUBDIVISION NEWS & EVENTS	\$75	\$150	\$225	\$300	\$375
OPTION E-3 EMAIL DIGEST BANNER CENTERED BETWEEN EVENTS & REGIONAL NEWS	\$65	\$130	\$195	\$260	\$325
OPTION E-4 EMAIL DIGEST BANNER POSITIONED BELOW REGIONAL NEWS	\$50	\$100	\$150	\$200	\$250

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